





Faculty of Commerce and Management

In association with

Centre for Incubation & Entrepreneurship Development (CIED)

Organizes

E-seminar

On

CORPORATE SOCIAL RESPONSIBILITY (CSR) & SOCIAL ENTERPRISES



Saturday 21st August, 2021 (10:30 am onwards)

SPEAKERS



Prof. A.K. SaxenaDean, FCM, Integral University,
Lucknow



Mr. Kamal Kumar Bhola Director - Institute for Industrial Development



Lawyer, Supreme Court & Social Worker.

Platform: Google Meet 📸

Link for Registration: https://forms.gle/eGfQU8qqM5gbPBWC8
Link for Joining: https://meet.google.com/its-byfx-gst

Prof. A.K. Saxena

Dean, FCM

Dr. S.S. Mazhar Head, DCBM

Moderator

Mr. Ehsanul Haque ehsanul@iul.ac.in (9580254185)

Coordinator

Dr. Babar Ali Khan bakhan@iul.ac.in (9455717186)



Department of Commerce & Business Management Integral University, Lucknow

Reference No. 10/DCBM/2021/38

Date: 17th Aug, 2021

Notice

All the faculty members, Research Scholar and students are hereby informed that faculty of Commerce and Management in association with Center for Incubation and Entrepreneurship Development is organizing E-Seminar on Corporate Social Responsibility (CSR) and Social Enterprises on 21st August, 2021 from 10:30 am onwards.

The guest speakers of the program are Mr Kamal Kumar Bhola, Director, Institute for Industrial Development, Ms. Leena Saxena, Lawyer, Supreme Court & Social Worker, keynote speaker is Prof. A.K.Saxena, Dean FCM and introductory remarks shall be given by Dr. Syed Shahid Mazhar, Head DCBM,.

The E-Seminar is organized to discuss the relevance of Corporate Social Responsibility (CSR) and its implications on Social Enterprises. It is expected that the participants shall be enlightened about the idea of social enterprises and their contribution towards the business economy.

To join the program, Kindly check the links provided below:

Google Meet Link for E-Seminar: meet.google.com/its-byfx-gst

Prof. A.K.Saxena

Head, DCBM

Dr. Syed Shaid Mazha

Dean, FCM



A Brief Report of E-Seminar

"E-Seminar on Corporate Social Responsibility (CSR) & Social Entreprises"

Organised by 'Department of Commerce & Business Management" in Association of "Centre for Incubation & Entrepreneurship Development (CIED)" on August 21, 2021

Department of Commerce & Business Management in Association of Centre for Incubation & Entrepreneurship Development (CIED) of Integral University organized a Webinar on "CSR & Social Enterprises" on August 21, 2021.

The programme was conducted in collaboration with Institute of Industrial Development (IID) that is an incubator with the Government of India, Ministry of Micro, small and medium Enterprises and department of start-up, Govt. of Uttar Pradesh. IID is unit of SamadhanSamiti working under Public Private Partnership with Government since the Year 1999.

The programme was initiated by a Welcome address and opening remarks from the Dean, Department of Commerce and Business Management, Prof. A.K.Saxena. Prof. Saxena emphasized the important aspects of CSR & Social Enterprises in India.

An introductory note of Institute of Industrial development was delivered by its Director Mr Kamal Kumar Bhola. He highlighted the role of IID in the growth and development of entrepreneurship in this region.

The key speaker Ms Leena Saxena, a social activist and Supreme Court lawyer enlightened the audience about the need and contribution of CSR & social enterprises in India. She also highlighted the government role in such initiatives. Her session was followed by Question & answer session.

The event was well moderated by Mr Ehsanul Haque, Assistant Professor Department of Commerce and Business management. The programme successfully ended with a vote of thanks to all by Dr Babar Ali Khan, Assistant Professor Department of Compaerce and Business Management. Department of Commerce & Business ...

Integral University, Luckney





Watch the session by clicking on following link

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Session Recording Link:

https://drive.google.com/file/d/13B1w5OpvZYIWopAwaxwmYbeJbuQEi5Us/view?usp=drivesdk

| | Attendance | Attendance of CSR and Social Entreprises | | |
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